



External Website Privacy Statement for RHCAST **(www.rhcast.co.uk)**

Effective Date: 15th October 2025

Purpose

RHCAST (Ruthie Henshall's Cast), referred to as "we", "our", or "us", is committed to protecting your privacy and handling your personal data with transparency, integrity, and care.

This privacy statement explains how we collect, use, disclose, and safeguard your personal information when you visit our website, www.rhcast.co.uk, contact us, apply for a course, or otherwise interact with us.

1. Who We Are

RHCAST is a higher education performing arts college based in the UK. We offer training and education in musical theatre and related disciplines.

Our registered office is:

110 Northgate Street, Northgate Business Park, Bury St Edmunds, West Suffolk, IP33 IPH

Email: info@rhcast.co.uk

Phone: 01284 655022

We are the data controller of the personal data we process

2. What Information We Collect

We may collect and process the following types of personal data:

Information You Provide to Us

- Name, address, email address, phone number
- Date of birth, gender (optional)
- Educational background and qualifications
- Application materials (CV, personal statement, audition videos, etc.)
- Payment information (for tuition fees, workshops, or merchandise)
- Emergency contact details
- Medical or accessibility information (only when relevant and with your consent)

Information We Collect Automatically

- IP address, browser type, operating system
 - Pages visited and duration of visit
 - Cookies and usage data
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3. How We Use Your Information

We process your personal data to:

- Process course applications and enrolment
- Manage your student experience
- Communicate with you about auditions, courses, events, and news
- Process payments
- Improve website performance and user experience
- Respond to enquiries or support requests

We will only use your data when the law allows us to. The legal bases for processing include:

- Your consent
 - Your application for the course
 - Legal obligations
 - Legitimate interests (e.g. improving our services)
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4. Sharing Your Information

We do not sell your personal data. We may share your data with:

- Our trusted service providers (e.g. IT hosting, payment processors)
- Regulatory bodies or government agencies (when legally required)
- Emergency services (if needed for your safety)
- Audition panels or guest tutors (on a need-to-know basis)

All third parties are required to respect the security of your data and treat it in accordance with the law.

5. How We Store and Protect Your Data

We store your personal data securely on encrypted systems. We implement appropriate technical and organisational measures to prevent unauthorised access, loss, misuse, or disclosure.

Your data will be retained only as long as necessary for the purpose for which it was collected, or as required by law.

6. Your Rights

Under the UK General Data Protection Regulation (UK GDPR), you have the right to:

- Access the personal data we hold about you
- Request correction of inaccurate or incomplete data
- Request deletion of your data in certain circumstances
- Object to or restrict how we process your data
- Request transfer of your data to another service
- Withdraw your consent (where applicable)

To exercise any of these rights, please contact us at: info@rhcast.co.uk

You also have the right to lodge a complaint with the Information Commissioner's Office (ICO):

www.ico.org.uk

7. Cookies and Analytics

We use cookies and third-party analytics tools (such as Google Analytics) to improve our website and understand how visitors use it.

You can manage your cookie preferences through your browser settings or by visiting our [Cookie Policy page] (add link if applicable).

8. Third-Party Links

Our website may contain links to external sites. We are not responsible for the content or privacy practices of those sites. Please read their privacy policies before submitting any data.

9. Updates to This Policy

We may update this Privacy Statement from time to time. Any changes will be posted on this page with an updated effective date.

10. Contact Us

If you have any questions or concerns about this Privacy Statement or how we handle your data, please contact:

RHCAST

Email: info@rhcast.co.uk

Phone: 01284 655022

Website: www.rhcast.co.uk